



Cultural Arts Council {CAC} Logo Design Contest

Your design could be the Cultural Arts Council of Douglasville/Douglas County logo for years to come, making a true impact in the Douglas County Community! We are seeking submissions of original artwork/graphic design to inspire a new logo for the CAC! The artist/designer of the selected work will receive a **\$100** cash prize. **The submission deadline is June 8th, 2018.**

Submission specifications

Original artwork, including paintings, drawings, photographs, and digitally created designs will be accepted. Designs may be hand-drawn or computer-generated and may be created using color markers, paint, color pencils, ink, chalks, or crayons. No clip art, please. Digitally-formatted files/copies of all submitted artwork (preferably in jpeg or pdf formats) are strongly requested to accompany all entries. Please bear in mind that the work needs to be versatile and reproduce well on all platforms.

Designs should be printed and mounted for display as well as submitted in jpeg or pdf formats; **if selected as the winner, the design also must be provided as an eps file or another vectored format.** Hand-created images should be on canvas or high-quality paper in a size no larger than 24 x 36 inches; smaller submissions (no less than 8.5 x 11) with a similar ratio of width to height (70 percent) are acceptable. If original artwork is selected, the winning image will be scanned or photographed for reproduction; ideally, a jpeg image/scan of your original artwork also will be provided with your submission.

All submitted images should be mounted on foam board for display purposes.

Submissions must be accompanied by the attached application form and emailed, mailed, or dropped off to:

Cultural Arts Council Douglasville/Douglas County
info@artsdouglas.org
ATTN: CAC Logo Design Contest
Po Box 2018
Douglasville, GA 30133

Recognition

Entries **may** be exhibited at any Cultural Arts Council sponsored event.

At a minimum, the winning image will be used to create:

- Any print or online publication, used to promote the Cultural Arts Council
- All marketing related efforts to brand the Cultural Arts Council

The winning artwork/design becomes the property of the Cultural Arts Council of Douglasville/Douglas County who reserves the right to make modifications as necessary.

The winning artist will receive:

- \$100 prize
- Recognition on the Cultural Arts Council of Douglasville/Douglas County website
- 1 CAC family membership
- Media recognition via a press release
- Recognition on the CAC social media platforms.

Process

All entries must be received by June 8th, 2018. An artist may submit **up to two entries**. Designs will be judged by a panel, which may include representatives from the Cultural Arts Council Board of Directors, residents and local artists/graphic design professionals.

The winning artist will be notified by phone.

All non-winning artists will be notified as well and **may** have the option of having their work exhibited at the CAC Annual Meeting event that same calendar year. All entries must be picked up in person by June 29th; those not picked up will become the property of the Cultural Arts Council of Douglasville/Douglas County.

More legal information

The artist agrees to indemnify and hold harmless the Cultural Arts Council of Douglasville/Douglas County from and against any damages or losses sustained as a result of any design which is not original. The Cultural Arts Council of Douglasville/Douglas County reserves the right to decline selection of all entries.

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APPLICATION FORM

Submission Deadline: June 8th, 2018

Name _____

Business Name (if applicable) _____

Street Address _____

City _____ State _____ ZIP Code _____

Phone _____ Alt. Phone _____

E-Mail Address _____

Submission Format (check one)

Digital design Original artwork Both

Exhibition/Sale Preferences

Yes, if not selected as the winning image, it is okay for my work to be exhibited at a Cultural Arts Council of Douglasville/Douglas County event, but I understand that these exhibits may not occur.

No, I do not wish for my non-winning artwork/design to be exhibited. I will pick up my artwork from the Cultural Arts Council of Douglasville/Douglas County by June 29th or, after that date, I understand that it becomes the property of the Cultural Arts Council of Douglasville/Douglas County.

Acknowledgement. The execution of my signature below indicates that I understand and agree that the winning artwork/design shall become the exclusive property of the Cultural Arts Council of Douglasville/Douglas County and that the Cultural Arts Council of Douglasville/Douglas County may use my design for any advertising, promotional, or other purpose without my permission and without any compensation. I further acknowledge that Cultural Arts Council of Douglasville/Douglas County may make minor modifications to my design and reserve the right to decline selection of all entries. I agree to indemnify and hold the Cultural Arts Council of Douglasville/Douglas County harmless from any damage or loss arising out of the misappropriation or use of an image that is not the artist's original work and is otherwise protected.

Signature _____ Date _____

Submission Checklist

- Design printed and mounted for exhibit.
- Electronic (jpeg, pdf, and/or eps) version provided as well.
- Application completed and signed for each entry and enclosed.
- Artist's name is written in pencil or on label on back of mounted artwork.