



## Cultural Arts Council Annual Sponsorship Opportunities

Interested in a Sponsorship?

Ranging between \$250 - \$1,500 select the event(s) that best match your corporate interests or desired market reach and become a sponsor.

<u>Event</u>	<u>Sponsorship Costs &amp; Number Available</u>	<u>Description</u>	<u>Timing</u>	<u>Attendance Reached</u>
Gallery Exhibition Openings	\$250 per exhibit; One sponsor at \$500 for the popular Youth Art Month exhibit; or \$2,000 to sponsor an entire year of exhibits	6-8 Gallery exhibits opened with public receptions.	Six-Eight exhibits per year	Average 12,000 visitors through the year
NOVAS Exhibit	One \$1,000 sponsor	Sponsor named awards	Sept. 2017	500 for exhibit
Mad Hatter's Tea Party	One \$500 sponsor	Children's spring festival combining children's literature & tea party	March 18, 2017	300 children and their families participate
Spring Break and Summer Art Camps	One \$1,000 sponsor and two \$500 sponsors for each camp	Week-long art camps offering arts education for local children	April & July	100 children and their families participate
ArtVenture Program Artists in the Schools Program	Ten \$250 sponsors (one per show)	Provide artists in curricula based performances for the school system.	Year-round	250 students per show
ArtVenture Program Free Public Performances	Seven sponsors at \$250 each or one concert sponsor at \$1,500 for all seven concerts	Free Family focused performances by artists who also work in the schools.	Saturdays	200-300 family members for each show
CAC House Classes	One \$1,000 sponsor and two \$500 sponsors	Three semesters of music and art classes for all ages	Year round	80-100 students of all ages
Taste of Douglasville	Multiple available at all levels \$250 - \$1,500.	Annual fundraiser with restaurant tasting, arts & crafts, children's activities & entertainment	Saturday after Mothers' Day – May 20, 2017	12,000+ people attend annually
Chili Cook-off	One at \$1,500 and two at \$250	Annual fundraiser with local cooks providing chili samples.	Saturday October 22, 2016	3,000 people participate annually
Annual "Gala for the Arts" Dinner/Auction	Two at \$1,500 3 @ \$1,000 4 @ \$500	Gala art auction celebrating our volunteers & quality arts programs	Saturday Nov. 12, 2016	200+ people celebrate the arts
Holiday Card Contest	One at \$500 and two at \$250	Exhibit of Holiday Card Designs by DCPS students	Throughout December	200 students from 22 schools participate

### Promotional Opportunities for all Sponsorships:

Sponsors are recognized on all publicity materials associated with their sponsored event, in programs, on postcards, registration forms or site posters as possible. Where announcers present artists in concert, there will be verbal sponsor acknowledgement made from the stage; logos will appear on the Arts Council's website associating the sponsor with a specific event and sponsors will be acknowledged in the newsletter, distributed by the Douglas Sentinel to over 6,500 households every four months, 19,500 reaches per year.

DGH/Sponsorship Opportunities: 3/14; 6/14; 1/15;12/15; 1/9/16; 10/26/16