



Cultural Arts Council
Douglasville | Douglas County

PRESS RELEASE
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For more information call
Cristhian Perez Molina
770.949.ARTS (2787)

The Cultural Arts Council Presents: The Art of Business Exhibit

Douglasville, Georgia – The **Cultural Arts Council** Douglasville | Douglas County will explore the unheralded role of the arts in daily business life through the month of August. The exhibit opens on Monday, August 1st and will remain on view through August 25th. The opening reception, hosted by the Douglas County Historical Society, will be held on Thursday, August 4th from 6 until 8 p.m., at the Cultural Arts Council. Gallery admission, tours, and reception are free. If you're interested in a special gallery tour, please call the CAC to schedule a visit – 770.949.2787.

Often unappreciated, artistic concepts and outlooks are pivotal in every aspect of daily life. The designing of cars is done by carving clay replicas, wanted suspects are sought by the image created by sketch artists, and fashion design has to first be drawn before it can become a reality; not to be outdone, medical illustrators guide our doctors and even dental mold fabricators start by knowing how to mold clay in order to provide a better smile to its customers. In the technology sphere, the importance of design was brought to the forefront when Steve Jobs insisted on design being a priority in everything from typographical fonts to the shape of the computer unit. Today video game creators continue to rely on design skills – and the list goes on – each of these backgrounds need an artistic sensibility to conduct their business.

The exhibit will feature work in a variety of media and professions – including DeNyse Companies, Fashion Designer Tye Alexandra, Landscape Designer Keith Wilson, Literary Illustrator Denise Plauche, Miller Architecture and Planning, and Perry Family Dentistry.

The professional's artistic work will be on display through renderings, sketches, and some of their completed works. Community members, come view the arts in a different light. Students, come view the range of career choices you perhaps have not previously considered!

The Cultural Arts Council of Douglasville/ Douglas County, located at 8652 Campbellton Street in historic downtown Douglasville, Georgia, is open Mondays through Fridays, 9 a.m. to 5 p.m. For directions and more information, visit www.artsdouglas.org or contact the Cultural Arts Council at 770.949.2787.

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*The mission of the Cultural Arts Council of Douglasville/ Douglas County is to nurture, guide and stimulate the enjoyment of and participation in the arts among Douglas County residents by providing an atmosphere conducive to the arts, broadening the spectrum of quality exhibits and performances available to the community, and fostering individual interactions with the arts through a wide range of satellite groups.
The Cultural Arts Council is supported in part by the City of Douglasville and the Douglas County Board of Commissioners.*