

February 8, 2017



Dear 2017 **Kids Korner** participant:

Want to reach and impress 12,000 people in 1 day? Here's how:

TASTE OF DOUGLASVILLE returns on Saturday, May 20th
from 11am-5pm in downtown historic Douglasville.

We hope you will be a part of our “Kids Korner” activities area. With programming located in the alley, **Kids Korner** participants offer hands-on activities for the young and young at heart. This year we are focusing on offering different and interesting children’s activities. We hope you will be a part of our event.

This annual festival, organized by the Cultural Arts Council, brings together area restaurants, arts, crafts, and merchandise vendors, performers and thousands of hungry and happy participants to downtown Douglasville. Last year we estimated 12,000 people participated in our event!

What is **TASTE OF DOUGLASVILLE**?

- A restaurant/ business showcase
- Exciting performances on two stages
- Community booths for products and services
- A children’s entertainment area of art, exploration, and merriment.

Why participate in **TASTE OF DOUGLASVILLE**?

- To **promote** your business to a huge crowd in one day.
- To **celebrate** with the community, partying outdoors after a long and grey winter!
- To **support** the Arts Council arts programs that over 40,000 Douglas County citizens value and enjoy annually.

This year’s event will take place on Saturday, May 20th from 11am-5pm in downtown Douglasville. Please complete the enclosed participation form by March 28, 2017 (Participation is \$100 for businesses & free for non-profit organizations with a 501c3) and return it with your check made payable to the Cultural Arts Council, or pay online at our web site, www.artsdouglas.org. Space is limited so sign up today!

Due to reconstruction of downtown Douglasville’s O’Neal Plaza there will be an adjusted layout this year. Kids Korner will remain in the alley area. More information will be provided along with the location map closer to the event date.

If you have any questions, please call the Arts Council at 770.949.2787. We look forward to another record breaking year and to your being a part of the success of **2017 TASTE OF DOUGLASVILLE**.

Sincerely

Patti Puckett
President, Board of Directors

Davina Grace Hill,
Executive Director

THE CULTURAL ARTS COUNCIL DOUGLASVILLE/DOUGLAS COUNTY

P. O. Box 2018

Douglasville, Georgia 30133

Phone 770/949-2787 Fax 770-949-5546

www.artsdouglas.org

Attached: Kids Korner Info.
Kids Korner Reply

Taste of Douglasville - 2017
Event Details – Kids Korner

Date

Saturday, May 20, 2017, 11a.m. until 5 p.m. The Kids Korner is located on the plaza alleyway. Area will be unaffected by O'Neal Plaza construction.

Proceeds

No sales are permitted. Give-aways promoting your organization are fine.

Entry Fee and Requirements

There is a \$100 entry fee for businesses and free for non-profit organizations with a 501c3. Plus you must offer a free hands-on activity for the kids.

(Example: Coloring or sand art)

Participating organizations assume responsibility for all materials brought to the event, and neither the Cultural Arts Council nor its representatives accept liability for damages to persons or property sustained as a result of the **TASTE OF DOUGLASVILLE**.

Kids Korner Activities

- ✓ All activities must be free, focusing on the arts, creativity and/or healthy behavior;
- ✓ All activities should be hands-on and appropriate for families and children (if you are targeting a particular age group, let us know in your description);
- ✓ All activities must be approved by the Taste Planning Committee. Decisions for inclusion will be made and communicated by or before April 10, 2017.

Roaming Fee:

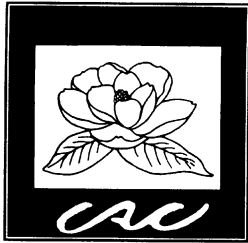
With or without a booth, for a \$25 per person, fee you can walk the whole festival and hand out business cards, or coupons to help attract people to your booth or business. A special button will designate "roamers." Any others passing out materials without the designation will be asked to leave.

Booths

We will provide each Kids Korner organization with a 10' x 10' space at the event. There are a limited number of tents (10' x 10' metal frame with a canvas top) available for \$35 *first come, first serve* –. We will provide one (1) table and up to six (6) chairs **if needed**; add'l tables can be ordered for \$10.00 each, and add'l chairs for \$5.00 each. Order must be placed by April 28th. Electrical outlets are limited and are on a first-come/first-served basis. Please bring your own cords!

Event Set-up

All participants will receive their booth assignments, set-up schedule and maps at least one week prior to the event. Set-up will begin on Saturday morning at 7:30 a.m., and vendors should be prepared for early visitors at 10:30 p.m. Parking is available near the event in the public parking lot. Please bring rolling carts to transport any goods to your booth site, as you cannot drive right up to the Kids Korner location. Participants should be cleaned up and out of the alley by 6:30 p.m. Trash pick-up will occur at that time, and all materials remaining will be disposed of.



For office use only:
Amt Paid: _____
Date: _____
Method: _____
Booth Assignment: _____

Kids Korner Registration Form

Saturday, May 20, 2017
11am-5pm

Kids Korner Registration Form

Booth Fee: ____ \$100.00 (10x10 space) Non Profit: ____ Free Tent: _____ \$35 each
 Extra Tables: ____ \$10 each Extra Chairs: ____ \$5 each
 Roaming fee: ____ \$25.00 **TOTAL:** _____

Organization Name: _____
 (Will be used for Publicity)

Vendor Address: _____

Contact Name: _____

Phone Number: _____

Email address: _____

Kids Korner Activity Description: _____

Total Tables Needed: _____ (1 is included if needed; add'l tables are \$10 each)

Total Chairs Needed: _____ (up to 6 are included if needed; add'l chairs are \$5 each)

Outlets Needed: _____ (again, if you can do without, that would be great. Please provide your own electric cords, power strips, etc. Cords should be 14 gauge & long – 100' is preferable – per the city.)

Please return this form and a check payable to the Cultural Arts Council by March 28, 2017 to:

CAC – Taste of Douglasville
 P.O. Box 2018 Douglasville, GA 30133

Payments can also be made on our website, www.artsdouglas.org

Please feel free to call the Cultural Arts Council at 770-949-2787 with any questions. Fax 770-949-5946

We look forward to celebrating the arts with you this year!