

February 8, 2017



Dear 2017 Better Living Market Vendor:

Want to reach and impress 12,000 people in 1 day? Here's how

TASTE OF DOUGLASVILLE returns on Saturday, May 20th
from 11am-5pm in downtown historic Douglasville.

We hope you will be a part of our Better Living Market, which will include vendors promoting a better lifestyle, including civic organizations, health services, and many others. *Remember, no food may be sold in the Better Living Market. (Anyone with food sales should enter in the restaurant/ food category)*

This annual festival, organized by the Cultural Arts Council, brings together area restaurants, arts, crafts, and merchandise vendors, performers and thousands of hungry and happy participants to downtown Douglasville. Last year we estimated 12,000 people participated in our event!

What is **TASTE OF DOUGLASVILLE**?

- A restaurant/ business showcase
- Exciting performances on two stages
- Community booths for products and services
- A children's entertainment area of art, exploration, and merriment.

Why participate in **TASTE OF DOUGLASVILLE**?

- To **promote** your business/organization to a huge crowd in one day.
- To **celebrate** with the community, partying outdoors after a long and grey winter!
- To **support** the Arts Council arts programs that over 27,000 Douglas County citizens value and enjoy annually.

Please complete the enclosed participation form (participation is \$100) and return it with your check made payable to the Cultural Arts Council, or pay online at our web site, www.artsdouglas.org

Due to reconstruction of downtown Douglasville's O'Neal Plaza there will be an adjusted layout this year. More information will be provided along with the location map closer to the event date.

If you have any questions, please call the Arts Council at 770.949.2787. We look forward to another record breaking year and to your being a part of the success of **2017 TASTE OF DOUGLASVILLE**. Space is limited sign up today!

Sincerely,

Patti Puckett
President, Board of Directors

Davina Grace Hill, Executive Director

THE CULTURAL ARTS COUNCIL DOUGLASVILLE/DOUGLAS COUNTY

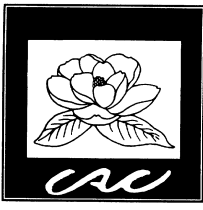
P. O. Box 2018

Douglasville, Georgia 30133

Phone 770/949-2787 Fax 770-949-5946

www.artsdouglas.org

Attached: Taste Better Living Info.
Taste Vendor Reply



Taste of Douglasville - 2017 Event Details – Better Living Market

Date

Saturday, May 20, 2017, 11 am until 5 pm in downtown Douglasville

Better Living Offerings

- ✓ Gardening and Landscape ventures
- ✓ Exercise programs, projects & clubs
- ✓ Children's programs
- ✓ Health care services & testing
- ✓ Vitamins & health drinks
- ✓ Civic Organizations
- ✓ Environmental products, services & groups
- ✓ Political Ventures
- ✓ Social service providers
- ✓ Other Businesses

Decisions for inclusion will be made and communicated by or before April 10, 2017.

Proceeds

All sales are your own. Your entry fee supports the work of the Cultural Arts Council.

Entry Fee and Requirements

The entry fee for each vendor is \$100.00 submitted by March 28, 2017. Vendors assume responsibility for all materials brought to the event, and neither the Cultural Arts Council nor its representatives accept liability for damages to persons or property sustained as a result of the **TASTE OF DOUGLASVILLE.**

Booths

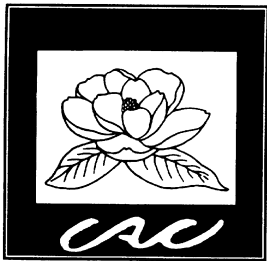
Booth spaces are 10'x10'. Your tent must be 10'x10' or smaller. Larger tents **cannot** be accommodated as space at the festival is very tight. Electrical outlets can be provided on a limited basis for an additional \$10.00 charge as available. Must bring your own electrical cords.

Roaming Fee

With or without a booth, for a \$25 per person, fee you can walk the whole festival and hand out menus, business cards, coupons, or restaurant give-aways to help attract people to your booth or business. A special button will designate "roamers." Any others passing out materials without the designation will be asked to leave.

Event Set-up

All vendors will receive their booth assignments and maps at least one week prior to the event. Set-up will begin on Saturday morning at 7:30 a.m., and vendors should be prepared for early visitors at 10:30 a.m. Parking is available near the event in the public parking lot. Please bring rolling carts or other means of transporting your goods from your vehicle to your booth site, as the access for vehicles to your booth location is very limited; we cannot guarantee that you will be able to drive up to your space that morning. After the festival, vendors should be cleaned up by 6:30 pm. Trash pick-up will occur at that time, and any materials remaining will be disposed.



For office use only:	
Amt Paid:	_____
Date:	_____
Method:	_____
Electricity:	Y N
Booth Assignment:	_____

Better Living Market Registration Form Saturday, May 20, 2017

11 a.m. – 5 p.m. O’Neal Plaza, Douglasville, GA

Booth Fee: _____ **\$100.00** **Roaming Fee** _____ **\$25** **Power Needed:** _____ (\$10.00 per outlet)

TOTAL: _____

Vendor Name: _____ (Will be used for Publicity)
Vendor Address: _____ _____
Contact Name: _____
Phone Number: _____
Email: _____
Description of services & products: _____ _____

IMPORTANT:

- Vendors provide their own tent, tables and chairs.
- Vendors provide their own power strips and electric cords (14 gauge and long, preferably 100’) for use in their booth; these will NOT be provided.
- Electric outlet needed: yes _____ (\$10 each) no _____
(We will refund money if outlets are not available.)

PLEASE NOTE: Electricity is very limited for vendors, so if you don’t need electricity please don’t request it! We will refund money if outlets are not available on the day.

Registration fee is \$100 per vendor. Please return this form, pictures and a check payable to Cultural Arts Council by March 28th to:

**CAC – Taste of Douglasville
P.O. Box 2018
Douglasville, GA 30133**

Please feel free to call the Cultural Arts Center at 770-949-2787 with any questions.
Fax #: 770-949-5946

We look forward to celebrating the arts with you this year!